**St. Anne Church Fundraising Golf Tournament**



 **An Appeal to Parishioners**

We are organizing our second annual fundraising golf tournament for men and ladies.

**Date: Wednesday, August 20, 2014**

**Location: Manderley on the Green Golf Course, North Gower**

**Tee-off time: Shotgun start at 1 p.m.**

**Cost: $95 per person (includes golf, cart, dinner with wine, and prizes). A tax receipt will be issued for approximately $20.**

**Registration deadline: July 25, 2014**

Last year’s tournament was very successful, attracting 75 golfers and netting over $12,000 to be used for the preservation and beautification of our historic church, one of the jewels of the archdiocese. The bulk of our net proceeds came from the support of our generous financial sponsors, as well as several businesses that donated items for the silent auction.

We need to work very hard to be successful again this year. As a parishioner, here is how you can help:

1. **By signing up to play and asking friends and relatives from outside the parish to join you**. Securing support from outside the parish is critical as it lessens the burden on our own people. We can only get outside support if we ask. Last year, many people responded to our invitation. We need more. Remember, participants do not need to be experienced golfers to play. We had several first-time golfers in 2013 and they enjoyed themselves immensely, sharing in the jokes, the camaraderie and the odd good shot.

1. **By soliciting the financial support of businesses you have done major transactions with.**

If you recently bought or sold a house through a realtor, purchased a car or truck, placed significant funds with an investment firm, or had major renovations done around your home, ask the business to be a sponsor for the tournament. In being a sponsor, a business contributes financially to our cause in return for gaining exposure for its products or services at the tournament itself, in the program and on the parish web page. Businesses can choose from one of several sponsorship levels ranging from $300 to $2500.

1. **By donating products or services for the silent auction or asking businesses to donate.** We are particularly interested in getting high-value items (potential bids in excess of $300). As a business person or an individual, you may have something to donate on your own. Or you may solicit a donation from a business. Good bets are Level-100 Ottawa Senators tickets, vouchers toward legal, real estate or financial services, weekend packages at a hotel or resort, high-end restaurant gift certificates, high-quality framed paintings, significant gift baskets, and so on. Large items such as furniture are not practical.
2. **By soliciting prizes from businesses where you regularly shop, such as grocery chains, vehicle repair shops, and sports stores.**

In our tournament, as in all others, each golfer receives a prize at the closing banquet. Normally the value of a prize is around $25. Prizes can be a physical good such as a box of 12 golf balls, a coupon toward a service, a gift certificate from a store, or even a monetary contribution. Most businesses are happy to provide prizes; all you have to do is ask. Businesses that donate prizes will be named in the tournament program and on the parish web page.

Before you contact a business or potential golfers, speak to one of the committee members. Depending on need, we can provide an introductory letter about the tournament, a registration form, a sponsorship letter, an outline of sponsorship packages, and in the case of prizes, a letter of solicitation.

Our parish is full of bright, articulate people who can go out and solicit support. With your enthusiastic help, this year’s golf tournament has the potential to be even more successful than last year’s. We encourage and welcome your participation. We look forward to hearing from you.



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